

Novelis China Wins The “2014 Excellent Supplier” Award From China’s Leading Automotive Manufacturer FAW-Volkswagen

Company Recognized for its High Value-Added Services in Supporting FAW-Volkswagen’s Fast-Growing Lightweight Cars Production in China

January 15, 2015 SHANGHAI – Today, Novelis China won the “2014 Excellent Supplier” award at the FAW-Volkswagen (FAW-VW) Purchasing Working Conference held in Changchun, Jilin province, becoming the only flat-rolled aluminum supplier to receive the award. The company was recognized for its strong local and global support and committed supply for FAW-VW’s fast growing production and its important role in assisting the customer with the development of aluminum parts for Audi cars, in cooperation with Novelis Europe.

“It is a great honor for Novelis China and the Novelis global automotive team to receive full recognition from FAW-VW which is the biggest aluminum BIW user in China for our excellent service. It is definitely a team achievement from hard working and tremendous efforts through the coordination of both global Audi account team and local FAW-VW team.” said James Liu, Managing Director of Novelis China and Vice President Automotive of Novelis Asia at the ceremony. “With the opening of the Novelis Changzhou plant last October, China’s first automotive aluminum heat-treatment facility and leveraging 40 years of global technological expertise and groundbreaking innovation, Novelis China is committed to collaborating with local OEMs to design next-generation vehicles that are both sustainable and high-performing for the Chinese consumers,” Liu added.

Novelis China has been engaged in a strategic partnership with FAW-VW by officially supplying aluminum materials since 2012. After two years of cooperation, Novelis China received the “Good Supplier Nomination” award in 2014 for its high value-added services in supporting FAW-VW’s lightweight car production in China. The “2014 Excellent Supplier” award is another recognition of the solid collaboration between Novelis China and FAW-VW. In a competitive field, Novelis China was the only flat-rolled aluminum supplier among ten companies that received the award, chosen from a field of approximately 400 suppliers.

FAW-VW said, “Novelis China is a trusted and strategic partner of FAW-VW. Its thoughtful leadership in the industry and unrivaled research and technology capabilities have greatly supported our company’s development in the production of lightweight cars. During a time of booming aluminum demand in China, Novelis optimized our global supply chain by securing an extra supply of aluminum materials for FAW-VW, utilizing its integrated global network.”

As the world’s leading supplier of aluminum sheet to the automotive industry, with a worldwide market share of more than 50 percent, Novelis’ extensive global footprint of superior manufacturing assets allows the company to reliably meet the needs of its customers, wherever major automakers operate. With the opening of the Novelis Changzhou plant in October 2014, which is China’s first factory dedicated to producing advanced heat-treated aluminum automotive sheet, Novelis has enhanced its capabilities to provide customers in Asia and abroad with high-quality automotive sheet. Currently, Novelis aluminum products are now featured in more than 180 models of vehicles produced by leading automakers around the globe. Four models of Audi vehicles produced by FAW-VW (Audi A6L, Audi Q3, Audi Q5 and Audi A3) have used aluminum parts from Novelis.

About Novelis

Novelis Inc. is the global leader in rolled aluminum products and the world's largest recycler of aluminum. The company operates in 11 countries, has approximately 11,200 employees and a reported revenue of approximately \$10 billion for its 2014 fiscal year. Novelis supplies premium aluminum sheet and foil products for transportation, packaging, construction, industrial and consumer electronics markets throughout North America, Europe, Asia and South America. The company is part of the Aditya Birla Group, a multinational conglomerate based in Mumbai, India. For more information, visit novelis.com and follow us at facebook.com/NovelisInc and twitter.com/Novelis.
