

Management Change At Novelis Europe

New heads appointed for the Automotive and Can divisions

Novelis, Europe announces a change in the management of its Automotive and Can Value Streams. Pierre Labat, who previously served as Vice President and General Manager Can Europe, assumed the function of Head of the Automotive Value Stream effective September 1, 2014. Pierre succeeded Roland Harings, who is leaving Novelis after many years of successful work to take up a new management position outside of the company. Roland started with Novelis in 1995 and has held positions of increasing responsibility throughout his tenure and contributed tremendously to the growing of Novelis' automotive capabilities and business worldwide.

Pierre Labat started his professional career in 1991 at Dow Chemical, where he held various management positions in sales and marketing in France and Switzerland. He joined Novelis in the year 2000 when he was appointed Sales Director for Foil & Technical Products. He subsequently held various management positions at Novelis Europe, and most recently served as Vice President and General Manager for the can business of Novelis in Europe.

Michael Hahne, formerly Sales Director Automotive Europe, succeeds Pierre Labat as the new Vice President and General Manager, Can Value Stream, Europe. Mr. Hahne joined Novelis in 2008 as Key Account Manager Automotive. Most recently, he was the Director Automotive Sales in Europe and Global Account Director Daimler. Previous to Novelis Michael Hahne was Project and Key Account Manager at several main system suppliers to the Automotive Industry.

About Novelis

Novelis Inc. is the global leader in aluminum rolled products and the world's largest recycler of aluminum. The company operates in eleven countries, has approximately 11,400 employees and reported revenue of approximately \$10 billion for its 2014 fiscal year. Novelis supplies premium aluminum sheet and foil products to transportation, packaging, construction, industrial and consumer electronics markets throughout North America, Europe, Asia and South America. The company is part of the Aditya Birla Group, a multinational conglomerate based in Mumbai, India. For more information, visit novelis.com and follow us on Facebook at facebook.com/NovelisInc and Twitter at twitter.com/Novelis.

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