

Novelis Appoints Eric Drummond To Executive Position

ATLANTA, Nov. 2 /PRNewswire/ -- Novelis Inc. today announced that Eric Drummond has been named Chief People and Communications Officer, effective November 2, 2009.

Drummond was previously Vice President, Global Human Resources, for the National Basketball Association. He will report directly to the President and Chief Operating Officer, Novelis Inc., and will be a member of both the Executive Committee and the Executive Human Resources Committee. He will also be responsible for the Corporate Communications function.

"I am extremely pleased to announce the appointment of such a talented and experienced individual as Eric," said Phil Martens, president and chief operating officer. "He will lead the formulation and implementation of the company's worldwide Human Resources objectives, policies and practices. In addition, he will be deeply involved in talent development to further ensure that Novelis is well-positioned to compete in an ever-changing and challenging global environment."

Drummond started his career at Ingersoll-Rand taking on progressively more senior roles in human resources within the manufacturing arena. He later worked in various Human Resources roles at PepsiCo, Coors Brewing, RJ Reynolds/Japan Tobacco and Linde Gases. Drummond holds a B.S. degree in Employment and International Relations as well as a Masters degree in Labor and Industrial Relations, both earned at Michigan State University.

About Novelis

Novelis Inc. is the global leader in aluminum rolled products and aluminum can recycling. The company operates in 11 countries, has approximately 12,000 employees and reported revenue of \$10.2 billion in fiscal year 2009. Novelis supplies premium aluminum sheet and foil products to automotive, transportation, packaging, construction, industrial, electronics and printing markets throughout North America, South America, Europe and Asia. Novelis is a subsidiary of Hindalco Industries Limited (BSE: HINDALCO), one of Asia's largest integrated producers of aluminum and a leading copper producer. Hindalco is a flagship company of the Aditya Birla Group, a multinational conglomerate based in Mumbai, India. For more information, please visit www.novelis.com.
