Home > Investors & Media > News Releases

Novelis Appoints Tadeu Nardocci To Lead European Operations

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ATLANTA, June 9 /PRNewswire/ -- Novelis Inc. today announced that Antonio Tadeu Coelho Nardocci has been appointed President, Novelis Europe, effectively immediately. Mr. Nardocci succeeds Arnaud de Weert who has left the company to pursue other interests.

(Logo: http://www.newscom.com/cgi-bin/prnh/20070809/NOVELISLOGO)

Mr. Nardocci had been Senior Vice President - Innovation, Technology and Strategy for Novelis since 2008. Previously, he was Senior Vice President and President of Novelis South America, the company's operating segment in Brazil, since 2005.

Mr. Nardocci has a strong track record in the aluminum industry. Prior to Novelis, he held a number of manufacturing and senior leadership positions with Alcan Inc. from 1980 to 2004, including Managing Director of the company's Southeast Asian business and President of Alcan Brazil Rolled Products.

In his new role, Mr. Nardocci will lead Novelis' extensive manufacturing and sales activities in Europe, which includes a network of 13 operating locations. Novelis is the leading producer of aluminum sheet and foil in Europe and is the region's largest recycler of aluminum beverage cans. The company also operates three European technology centers involved in product development.

"With his international management experience, deep technical knowledge and excellent customer relations skills, Tadeu is an ideal choice to advance our business objectives in Europe," said Phil Martens, President and Chief Operating Officer.

A native of Sao Paulo, Brazil, Mr. Nardocci holds a metallurgy degree from the University of Sao Paulo and has completed post-graduate programs in business administration in Brazil, Europe and the United States.

About Novelis

Novelis Inc. is the global leader in aluminum rolled products and aluminum can recycling. The company operates in 11 countries, has approximately 12,300 employees and reported revenue of \$11.2 billion in fiscal year 2008. Novelis supplies premium aluminum sheet and foil products to automotive, transportation, packaging, construction, industrial and printing markets throughout Asia, Europe, North America and South America. Novelis is a subsidiary of Hindalco Industries Limited, one of Asia's largest integrated producers of aluminum and a leading copper producer. Hindalco is a flagship company of the Aditya Birla Group, a multinational conglomerate based in Mumbai, India. For more information, please visit www.novelis.com.

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