

## Novelis Sets GHG Reduction Goal With U.S. EPA Climate Leaders

ATLANTA, May 13 /PRNewswire/ -- Novelis Inc. announced today that its North American organization has established its greenhouse gas (GHG) reduction goal with the U.S. Environmental Protection Agency's (EPA's) Climate Leaders program. Novelis has committed to a voluntary 5 percent reduction in GHG emissions over five years with 2007 as its baseline.

"As a part of our continued commitment to sustainable practices, Novelis is taking voluntary measures to conserve energy, reduce its greenhouse gas emissions and promote cooperation between industry and government," said Philip Martens, President and Chief Operating Officer.

Novelis, a global leader in aluminum rolled products and aluminum can recycling, has been a Climate Leaders Partner since 2006. Through this industry-government partnership, the company has developed an emissions inventory monitoring plan to measure and validate progress. Twelve Novelis facilities will participate in this program of which five have recycling operations. Novelis has seven participating facilities in the U.S. and five facilities located in Canada.

Novelis is committed to reducing its environmental footprint by optimizing raw material usage through process improvements, implementation of energy efficient technologies, promoting recycling and other energy conservation practices. In addition, Novelis is working to diminish the life-cycle environmental impact of its products by:

- Increasing the recycled content and end-of-life recycling rates for aluminum products. Recycling aluminum saves 95% of the energy required to produce primary aluminum, which means that up to 95% of related GHG emissions are avoided. Other natural resources such as water and bauxite are conserved as well.
- Creating products that take advantage of aluminum's weight savings potential. For example, every pound of aluminum replacing two pounds of iron or steel in an automobile can save up to 20 pounds of GHGs from being emitted over the typical lifetime of a vehicle.

Novelis has already made strides in reducing its carbon footprint. Since 2003, the company has reduced its GHG emissions by 6 percent in North America.

"Novelis believes that global climate change initiatives should be managed through involvement of industry, government and consumers considering the entire product life cycle," stated Martens. "The use of clean technologies, coupled with conservation efforts and recycling initiatives, are important elements of a GHG reduction program."

### About Novelis

Novelis Inc. is the global leader in aluminum rolled products and aluminum can recycling. The company operates in 11 countries, employs approximately 12,300 people and reported revenue of \$11.2 billion in its 2008 fiscal year. Novelis supplies premium aluminum sheet and foil products to automotive, transportation, packaging, construction, industrial and printing markets throughout North America, South America, Europe and Asia. Novelis is a subsidiary of Hindalco Industries Limited, one of Asia's largest integrated producers of aluminum and a leading copper producer. Hindalco is a flagship company of the Aditya Birla Group, a multinational conglomerate based in Mumbai, India. For more information on Novelis, visit [www.novelis.com](http://www.novelis.com).

Statements made in this news release which describe Novelis' intentions, expectations or predictions may be forward-looking statements within the meaning of securities laws. Novelis cautions that, by their nature, forward-looking statements involve risk and uncertainty. We do not intend, and we disclaim any obligation, to update any forward-looking statements, whether as a result of new information, future events or otherwise. An important risk factor which could impact the accomplishment of our GHG reduction goals is the enactment of legislation related to GHG emissions or climate change that imposes reduction requirements or different criteria. Additionally, other important risk factors are included under the caption "Risk Factors" in our Annual Report on Form 10-K for the year ended March 31, 2008, as amended and filed with the United States Securities and Exchange Commission, and are specifically incorporated by reference into this news release.

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