

Novelis Expands Access To Ordering Aluminum Online

CLEVELAND – May 24, 2007 – Novelis, the world leader in aluminum rolling, announces that the company's Specialty Products Business Unit in North America has launched an updated online ordering tool and expanded its offerings. 'Access Novelis' has a number of new features specifically developed for customers and OEMs, to make ordering and tracking aluminum easier.

According to Buddy Stemple, Vice President of Novelis Specialty Products, customers are currently using Access Novelis for online ordering of common aluminum alloys, simplifying the process and, in some cases, expediting orders to fulfill their requirements. The online depot stocks common alloy coils, such as 3003, 5052, and specialty products that range from 6061 heat treatable alloy, anodized quality aluminum to painted products, which are used for a wide variety of applications.

"Access Novelis users benefit since this allows them to be more flexible in meeting their various aluminum requirements in a just-in-time approach and really reducing their inventory," said Stemple. "We encourage aluminum users such as distributors, fabricators and OEMs to visit Access Novelis to establish an account. They can take advantage of this convenient and quick method of ordering coils already in stock."

For login to Access Novelis, visit the Novelis Specialty Products Group home page at www.ipg.novelis.com. Members can login and reserve or purchase material, as well as see mechanical data and net weights available. Non-members must select Request a New Account and provide the required information. In addition to online ordering, Access Novelis provides ordering status, invoice information, claims, certifications acknowledgements and packaging slips.

Novelis Inc. is the global leader in aluminum rolled products and aluminum can recycling. The company operates in 11 countries, has approximately 12,900 employees and reported revenue of \$9.8 billion in 2006. Novelis supplies premium aluminum sheet and foil products to automotive, transportation, packaging, construction, industrial and printing markets throughout Asia, Europe, North America and South America. For more information, visit www.novelis.com. Novelis is a subsidiary of Hindalco Industries Limited, Asia's largest integrated producer of aluminum and a leading copper producer. Hindalco is the flagship company of the Aditya Birla Group, a multinational conglomerate based in Mumbai, India.

Media Contact:
Pat Persico
440-423-6522
