

Novelis And The U.S. Conference Of Mayors Launch Aluminum Can Recycling Challenge

U.S. Cities to Compete in "Cans for Cash"

CHICAGO – July 7, 2005 – Novelis (NYSE, TSX: NVL) and the U.S. Conference of Mayors are challenging cities across the nation to recycle aluminum beverage cans through its annual national contest "Cans for Cash - City Recycling Challenge." Launched at the U.S. Conference of Mayors annual meeting in June, the City Recycling Challenge will award eight \$5,000 awards to participating municipalities for furthering aluminum can recycling efforts.

More than 50 cities participated in the 2004 Cans for Cash challenge, resulting in the collection and recycling of more than 60 million aluminum cans. "Participation in the 'Cans for Cash City Recycling Challenge' helps increase awareness of recycling and reminds everyone to recycle aluminum cans, which could bring extra dollars into the city," said Mayor and President of the United States Conference of Mayors, Beverly O'Neill. "We look forward to seeing once again what cities can do to promote recycling in their communities."

The contest is divided into four divisions based on a city's population and each city has two opportunities to win within its division. Awards will be given out for the most aluminum beverage cans collected in the two-week period, September 1 through September 16, 2005. In addition, cities also have the chance to win an award in their division for having the most innovative ideas to promote aluminum beverage can recycling in their communities.

"Through our partnership with the U.S. Conference of Mayors, we are working jointly to increase awareness of recycling by reminding everyone to recycle aluminum cans and rewarding cities for furthering their recycling efforts," stated Kevin Greenawalt, President of Novelis-North America. "Aluminum is the only material that more than covers its cost of collection – a major consideration for cities from a financial perspective. We are optimistic that the positive trend in the aluminum beverage can recycling rate experienced in 2004 is an indicator that consumers are realizing that aluminum is an amazing, infinitely recyclable and valuable metal that should not be thrown away."

The winners will be announced on America Recycles Day, November 15, designed to create and maintain awareness for recycling and its benefits.

Registration is free and open to interested cities. For further information about the City Recycling Challenge, please visit the website or contact Susan Jarvis, the U.S. Conference of Mayors at 202-861-6760. Register online at www.usmayors.org/mwma by August 29, 2005.

Novelis, which was spun-off by Alcan effective Jan. 6, 2005, is the global leader in aluminum rolled products and aluminum can recycling. Novelis has 36 operating facilities in 11 countries and more than 13,000 dedicated employees. Novelis has the unique ability to provide its customers with a regional supply of high-end rolled aluminum products throughout Asia, Europe, North America, and South America. Through its advanced production capabilities, Novelis supplies aluminum sheet and foil to the automotive and transportation, beverage and food packaging, construction and industrial, and printing markets. For more information on the company, visit www.novelis.com or aluminum can recycling visit www.recycle.novelis.com.

The U.S. Conference of Mayors is the official nonpartisan organization of cities with populations of 30,000 or more. There are 1,139 such cities in the country today, each represented in the Conference by its chief elected official, the Mayor.

###

Media Contacts:
Pat Persico
Novelis Corporation
440-423-6522

Susan Jarvis
The U.S. Conference of Mayors
202-861-6760
