

Novelis Maintains Global Leadership In Recycling

CLEVELAND – June 9, 2005 – Novelis (NYSE, TSX: NVL) announced today that it recycled more than 30 billion used beverage cans (UBCs) in 2004, maintaining its position as the world's largest recycler of used beverage cans.

Novelis expanded its educational efforts and partnership opportunities with community groups over the past year, including a “Cans for Cash” challenge to U.S. cities, in conjunction with the U.S. Conference of Mayors. The program resulted in the recovery of 60 million UBCs in a two week period. Overall, Novelis recycled more than 24 billion UBCs in North America last year.

“Novelis is very encouraged that the joint efforts we have underway with the aluminum industry and our partners are starting to pay off, proven by the upward trend in the North American aluminum can recycling rate,” stated Tom Walpole, vice president of Novelis Global Can Products. “We are definitely moving in a positive direction.” In Brazil, Novelis sponsored an environmental curriculum for 17,000 elementary students. This, and other efforts, resulted in a 6.7 point increase in recycling for the country. Novelis recycles 68 percent of the 9 billion recovered UBCs in Brazil.

In the United States, Novelis is promoting aluminum beverage can recycling aggressively to help increase the overall recycling rate. As a national sponsor and promoter of Cans for Cash City Recycling Challenge, America Recycles Day (November 15) and Cans for Habitat, Novelis is building grassroots awareness that it pays to recycle aluminum. Aluminum is the only recyclable material that covers its cost of collection and processing, and recycled aluminum retains nearly 100% of its quality, making it infinitely recyclable.

“Recycling is a fundamental element of our corporate sustainability commitment to society and the environment,” said Gary Wygant, Director of Recycling. “We will continue to build on the momentum established and forge ahead to increase aluminum can recycling through Novelis programs, sponsorships and education.”

Novelis operates seven recycling facilities worldwide. In North America, Novelis operates aluminum can recycling plants in Berea, Ky.; Oswego, N.Y.; and Greensboro, Ga. The Novelis Berea recycling facility is the world's largest facility devoted exclusively to recycling used beverage cans. Other recycling operations are located in Brazil, Korea, Italy and the United Kingdom.

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