

## Novelis Pledges \$1 Million Donation To Habitat For Humanity To Celebrate Fifth Anniversary Of One Novelis Volunteer Month

**Novelis employees to build Habitat for Humanity homes at eight sites during month-long global celebration of service**

ATLANTA, Oct. 28, 2016 /PRNewswire/ -- Today, Novelis, a global producer of aluminum rolled products and recycler of aluminum, pledged to donate \$1 million to Habitat for Humanity over the next five years in honor of the company's fifth annual "One Novelis Volunteer Month" during October, when Novelis employees around the world join together to serve the communities they call home. The pledge, which represents a 100 percent increase over Novelis' financial contribution to Habitat for Humanity during the previous five years, continues Novelis' support of Habitat for Humanity's mission to build a world where everyone lives in a decent, safe and affordable home.

During this year's One Novelis Volunteer Month, more than 200 employees at Novelis' global headquarters in Atlanta helped build a home in six days with a local family in partnership with Atlanta Habitat for Humanity during the company's fourth blitz build. Novelis employees are also volunteering at Habitat for Humanity builds in four other communities in the U.S., including Kennesaw and Greensboro, Georgia, Oswego, New York and Novi, Michigan, as well as in three locations in Korea: Seoul, Yeongju and Ulsan this fall.

"At Novelis, giving back to our communities is a critical part of who we are as a company. Through Habitat for Humanity and the many other local organizations we support year-round, our employees demonstrate time and again their unwavering commitment to service and their neighbors," said Steve Fisher, President and CEO, Novelis. "This donation to Habitat also aligns perfectly with our fundamental value of safety – to help ensure that everyone has a safe, decent and affordable home. We couldn't be more pleased to increase our support to help advance this important mission."

As a flagship company of the Aditya Birla Group, Novelis' pledge further extends the commitment to Habitat for Humanity International made by the Aditya Birla Group. Novelis and Aditya Birla Group employees have partnered with Habitat for Humanity in Asia to help build homes with those in need of decent and affordable housing, as well as raise contributions to continue this important work through fundraising campaigns in both Asia and North America.

### About Novelis

Novelis Inc. is the global leader in aluminum rolled products and the world's largest recycler of aluminum. The company operates in 10 countries, has approximately 12,000 employees and reported \$10 billion in revenue for its 2016 fiscal year. Novelis supplies premium aluminum sheet and foil products to transportation, packaging, construction, industrial and consumer electronics markets throughout North America, Europe, Asia and South America. Novelis is a subsidiary of Hindalco Industries Limited, an industry leader in aluminum and copper and metals flagship company of the Aditya Birla Group, a multinational conglomerate based in Mumbai, India. For more information, visit [novelis.com](http://novelis.com) and follow us on Facebook at [facebook.com/NovelisInc](https://facebook.com/NovelisInc) and Twitter at [twitter.com/Novelis](https://twitter.com/Novelis).

### About Habitat for Humanity

Driven by the vision that everyone needs a decent place to live, Habitat for Humanity began in 1976 as a grassroots effort on a community farm in southern Georgia. The Christian housing organization has since grown to become a leading global nonprofit working in nearly 1,400 communities throughout the U.S. and in nearly 70 countries. Families and individuals in need of a hand up partner with Habitat for Humanity to build or improve a place they can call home. Habitat homeowners help build their own homes alongside volunteers and pay an affordable mortgage. Through financial support, volunteering or adding a voice to support affordable housing, everyone can help families achieve the strength, stability and self-reliance they need to build better lives for themselves. Through shelter, we empower. To learn more, visit [habitat.org](http://habitat.org).

SOURCE Novelis Inc.

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