

Novelis' Phil Martens Named One Of The Top 25 CEOs In The World By Best Practice Institute

ATLANTA, Oct. 4, 2012 /PRNewswire/ -- Novelis Inc., the global leader in rolled aluminum products and aluminum recycling, today announced that President and Chief Executive Officer Phil Martens has been named one of the Top 25 CEOs in the World by the Best Practice Institute.

(Photo: <http://photos.prnewswire.com/prnh/20121004/CL87300>)

"Phil Martens was chosen as one of the top 25 CEOs in the world because of his strong views on the importance of talent management," said Louis Carter, President and CEO of Best Practice Institute. "Key to the success of Novelis has been Phil's focused approach to global talent management, which closely aligns the company's sustainable business priorities with a comprehensive leadership development program."

"To build real value as a CEO," said Martens, "you have to appreciate the contribution of the people who work for you, with you and around you. The most successful organizations have active talent acquisition and development programs firmly in place, and at Novelis, this has been key to attracting and retaining the world-class talent necessary to drive our transformation. We could not have become the global leader in rolled aluminum for the world's best brands and a recognized industry leader in sustainability without a diligent and robust focus on talent management."

Best Practice Institute is a leading benchmarking association of over 42,000 executives, managers and senior leaders from Fortune/Global 1000 organizations. The Top 25 CEOs were selected according to their commitment to and investment in talent management as well as their specific leadership practices.

For a complete listing of the Top 25 CEOs in the World, go to www.bestpracticeinstitute.org.

About Novelis

Novelis Inc. is the global leader in aluminum rolled products and the world's largest recycler of used aluminum cans. For fiscal year 2012, the company operated in 11 countries, had more than 11,000 employees and reported revenue of \$11.1 billion. Novelis supplies premium aluminum sheet and foil products to automotive, transportation, packaging, construction, industrial, electronics and printing markets throughout North America, Europe, Asia and South America. Novelis is a subsidiary of Hindalco Industries Limited (BSE: HINDALCO), one of Asia's largest integrated producers of aluminum and a leading copper producer. Hindalco is a flagship company of the Aditya Birla Group, a multinational conglomerate based in Mumbai, India. For more information, visit www.novelis.com and follow us on Twitter at twitter.com/Novelis.

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